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FOR IMMEDIATE RELEASE

Poster Contest Encourages Iowa Students to Explore Financial Literacy

Sheldon, Iowa – Citizens State Bank of Sheldon & Boyden, in partnership with the Community Bankers of Iowa (CBI), is proud to announce the return of the annual CBI Poster Contest, now in its 27th year. This statewide initiative invites elementary students to creatively explore the value of financial education.

Students in grades 2 through 6 are encouraged to design an original poster that answers the question: **“How can learning about money help you in the future?”**

The contest aims to spark curiosity, creativity, and conversation about money at an early age helping Iowa’s youth build a strong foundation for financial responsibility.

Cash prizes will be awarded to 15 students throughout Iowa:

- Three winners will receive \$200 each
- Six winners will receive \$100 each
- Six winners will receive \$50 each

To enter, **students must submit their posters to Citizens State Bank in Sheldon or Boyden by Friday, April 17, 2026.** Each entry must have a completed label attached to the back, available at Citizens State Bank.

Winners will be notified by Friday, May 15, 2026, with public announcements to follow.

For full contest guidelines, visit <https://cbiowa.bank>.

About the Community Bankers of Iowa (CBI)

CBI represents Iowa’s independently owned, locally controlled community banks. With 140 member banks serving over 1,200 communities and employing nearly 15,000 Iowans, CBI members provide more than \$79.1 billion in loans to local families, businesses, and farmers. Learn more at <https://cbiowa.bank/>.

2026 COMMUNITY BANKING MONTH POSTER CONTEST



Calling all young artists and future financial leaders! **Citizens State Bank in Sheldon & Boyden** is excited to be a part of the **2026 Community Bankers of Iowa (CBI) Poster Contest** in celebration of **Money Smart Week** happening April 15-21, 2026. This year's theme, "**How can learning about money help you in the future?**" encourages Iowa students to think about financial responsibility in a fun and creative way.

Who Can Enter?

The contest is open to **all Iowa students in grades 2–6**.

What Can You Win?

15 students throughout Iowa will be awarded for creativity and financial awareness with cash prizes:

- Three winners will receive \$200 each
- Six winners will receive \$100 each
- Six winners will receive \$50 each

How to Enter:

1. **Create Your Poster** – Design an original poster that illustrates why it is important to understand money.
2. **One Entry Per Student** – **Submit your poster to Citizens State Bank in Sheldon or Boyden by Friday, April 17 for display during Community Banking Month!**
3. **Include an Entry Label** – Fill out the official entry label and attach it to the back of your poster. Entries without a label will not be accepted. If a printed label is unavailable, the required information may be written directly on the back of the poster.
4. **Watch for Results** – Winners will be announced on Friday, May 15, 2026 by Community Bankers of Iowa at <https://cbiowa.bank>.
5. Please note that posters will not be returned to the students following the contest.

